

# **CHILDREN'S** learning & play festival

**SAT, MAR 8, 11AM-5PM**

**EXPO AT WORLD MARKET CENTER  
435 S GRAND CENTRAL PKWY, LAS VEGAS**

**Camps & Schools  
Movie Lookalike Characters  
Mascots  
Sporting Clubs & Activities  
Medical  
Education Seminars  
Inflatable City (a paid fee)  
Reading & Book Vendors**

**Government Assistance Programs  
Children's Non-Profit Agencies  
Children's Volunteer Sign-Ups  
Giveaways  
Dinosaur Egg Dig  
Gymnastics  
Sports  
Much, Much More**



**[lvchildrensfestival.com](http://lvchildrensfestival.com)**

# Sponsorship Opportunities



## PRESENTING SPONSORSHIP

Sponsor Rate - \$10k (one at this rate)

- Exclusive category on site
- A 20 by 30 premium space placement
- Free admission complimentary courtesy of presenting sponsor located on entrance tickets and front entrance signage
- Back page of program and mention on cover page
- Included in all media - radio, tv and newsprint
- Up to 6 postings before the event
- Website logo on homepage above toolbar and drop down pages
- Logo on feature zone signage
- Pre-promotion enter-to-win
- Front /Foyer signage
- Logo placement included in all directional signage
- Banner placement in front entrance and entertainment zone - 3 ft. by 6 ft.
- Logo on all feature zone signage
- 100 Inflatable Kids Zone passes for attendees during the event
- Bag hand out at entrance during the event - Vendor must provide

## SILVER SPONSORSHIP

Sponsor Rate - \$5k (three at this rate)

- 10 by 20 vendor booth placement
- Full page ad in program
- Website logo placement on sponsor page
- Up to three social media postings before the event
- Logo placement on all directional signage
- One banner placement inside the event - 3 ft. by 6 ft.
- Media mention on all newsprint
- 25 free Inflatable Kids Zone passes for attendees during the event

## GOLD SPONSORSHIP

Sponsor Rate - \$7.5k (two at this rate)

- 20 by 20 vendor booth premier position
- Full page ad inside program
- Media mention on all radio and newsprint
- Website logo on home page and all drop down pages
- Up to 4 social media postings before the event
- Logo placement on all directional signage
- Logo on all feature zone and seminar signage
- Logo placement on all feature zone signage
- 50 free Inflatable Kids Zone passes for attendees during the event
- Two banner placements inside the event - 3 ft. by 6 ft.

## CUSTOMIZED SPONSOR RATES

\$2.5k - \$3.5k

- Exclusive vendor category - TBD
- Front entrance bag hand out

Feature zone sponsorship for the following:

- Stem Zone
- Soft Play Area
- Inflatable Kids Zone
- Camps and Schools Zone



For more info: [lvchildrensfestival.com](http://lvchildrensfestival.com) | 714.931.3600 | [paul.smith210@gmail.com](mailto:paul.smith210@gmail.com)